## **Global Etailers**

Launch Date	14 <sup>th</sup> February 2022		
List Price	£ 44.99 / € 49,99		
Category	Mice		
Part Numbers / UPC Code	4Z7X6AA	196188567340	
Country of Origin	China		
Dimension of Product	1220mm x 610mm x 3mm		(L x W x H)
Dimension of Packaging	626.3mm x 110mm x 110mm		(L x W x H)
Unit Net Weight / Gross Weight	1500g / 1700g		
Dimension of Carton	645mm x 350mm x 240mm		(L x W x H)
Carton Quantity / Weight	6 / 11.7kg		
Cartons on a Pallet / Pallet Unit Quantity	24 / 144		
Minimum Purchase Quantity	6		
Warranty	2 years		

## **Specifications**

Material	Cloth, rubber	
Size Options	M, L, XL, 2XL	
Thickness	3mm	
Width	360mm, 450mm, 900mm, 1220mm	
Length	300mm, 400mm, 420mm, 610mm	

## **Product Marketing**

Product Name/Title	HyperX Pulsefire Mat Gaming Mouse Pad		
Etail Product Name and Description	HyperX Pulsefire Mat – Gaming Mouse Pad – 2XL – Precise Cloth Surface – Anti-fray Flush Stitching – Non-Slip Rubber Base		
Tagline	Optimized for durability and precision tracking		
Body copy	The HyperX Pulsefire Mat Gaming Mouse Pad is built for durability and precision tracking with a highly optimized surface and anti-fray stitching. With an anti-slip rubber underside and comfortable padding, you can enhance your gaming and your comfort. The flat surface provides a smooth, consistent mouse glide and it rolls up for easy portability. Pulsefire Mat is available in a variety of size options to accommodate for different play styles and space requirements.		
Bullet Points	<ul> <li>Flush, anti-fray stitching</li> <li>Durable surface, highly-tuned for precision</li> <li>Comfort and stability</li> <li>Varity of size options</li> </ul>		
Ecommerce Keywords	mouse pad;gaming mousepad;mousepad;large mousepad;medium mousepad;small mousepad;mouse mat;cloth mousepad;precision surface		

## **Product Image**

Images are in order of how they should be displayed (order from left to right) If only 1 image slot use #1, if only 3 slots use #1-#3

1. Front (Main image/Hero shot/Thumbnail)	2. Underside	3. Packaging front	4. Packaging back
		PULSEFINE MAT	