



Date: 09 June 2026

To: Boulanger

Subject: Declaration on Data Collection – KEF Wireless Speakers

Dear Sir / Madam,

On behalf of GP Acoustics International Limited (operating under the KEF brand), we hereby confirm the following regarding KEF Wireless speaker products and the KEF Connect app.

This declaration applies to the following KEF Wireless speaker models:

SP Number	Description	UM	EAN/UPC
SP4025AA	LS50W II MIN WHITE EU	SET	637203046896
SP4025BA	LS50W II CARBON BLACK EU	SET	637203046889
SP4041BA	LSX II CARBON BLACK EU	SET	637203047756
SP4041DA	LSX II SOUNDWAVE EU	SET	637203047770
SP4072A2AA	CODA W NICKEL GREY EU	SET	637203051975
SP4072C2AA	CODA W MIDNIGHT BLUE EU	SET	637203051982
SP4072J2AA	CODA W MOSS GREEN EU	SET	637203051999
SP4072M2AA	CODA W DARK TITANIUM EU	SET	637203052019
SP4077A2AA	LSX II LT STONE WHITE EU	SET	637203050473
SP4077J2AA	LSX II LT SAGE GREEN EU	SET	637203050541
SP4077M2AA	LSX II LT GRAPHITE GREY EU	SET	637203050619

KEF Wireless speakers are designed to deliver advanced audio functionality and service support. As part of this, limited device and usage data may be generated and processed to enable core features, system performance, and customer support.

This data is event-based and generated only through user interaction with the product (for example, adjusting volume, changing input source, or updating settings). It does not constitute continuous monitoring.

KEF applies privacy-by-design and data minimisation principles in the development of its products:

- Only data necessary for functionality and service improvement is processed
- Diagnostic logs are not transmitted to KEF by default and remain on the device unless explicitly shared by the user for support purposes
- Users retain control over the sharing of diagnostic data




Users are provided with transparency and control over their data. Full details regarding the nature of data collected, its purpose and processing, and data retention and security measures are described in KEF's Privacy Policy.

In compliance with applicable regulations, including the EU Data Act and GDPR, users have the right to request access to data generated by their device, obtain a copy of such data in a structured format, and request transfer of their data to a third party where applicable.

Additional clarification on data handling and user rights is provided in the footer of this document.

Should you require any further clarification, please do not hesitate to contact us.

Yours faithfully,

Signed by:

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Horus Lam
Director, Product Management
GP Acoustics International Limited

KEF processes device-related data solely for product operation, performance support, and customer service. Data collection is limited, event-based, and subject to user control. Diagnostic logs are only transmitted when explicitly submitted by the user. Users may exercise their rights to access, transfer, or request deletion of their data in accordance with applicable laws, including the EU Data Act and GDPR. Full details are available in the KEF Privacy Policy and EU Data Act documentation.