

Messaging Doc – VIRTUOSO RGB Wireless SE Messaging Doc



**Full name: CORSAIR VIRTUOSO RGB Wireless SE
High-Fidelity Gaming Headset with 7.1 Surround
Sound**

**Shortened Name: VIRTUOSO RGB Wireless SE
High-Fidelity Gaming Headset**

Abbreviated name: VIRTUOSO RGB Wireless SE

Tagline

Incredible Sound, Impeccable Clarity

Handwritten Box Copy

N/A

Web Banner Copy (single frame)

- Incredible Sound, Impeccable Clarity

Banner / Facebook Copy (three-frame)

- Incredible Sound, Impeccable Clarity
- Hyper-Fast SLIPSTREAM WIRELESS, USB, or 3.5mm Connection
- Broadcast-Grade Detachable Microphone

Unique Selling Points (short)

1. Matched Pair of Precisely Tuned 50mm Neodymium Speaker Drivers
2. Plush Memory Foam Earpads and Headband
3. Hyper-Fast SLIPSTREAM WIRELESS Connection
4. Broadcast-Grade Detachable Microphone
5. Premium Lightweight Aluminum Construction
6. Connect to Virtually any Device
7. High-Fidelity 24bit, 96KHz Audio via USB Wired
8. Up to 20 Hours of Battery Life
9. Up to 60ft of Wireless Range
10. Dynamic Micro-Perforation RGB Lighting
11. Powered by CORSAIR iCUE Software
12. Padded Storage Pouch with Magnetic Clasp

Unique Selling Points (style one – order of importance)

1. Experience uncompromising sound quality and immersive 7.1 surround sound with a matched pair of precisely tuned 50mm high-density neodymium speaker drivers, delivering a frequency range of 20Hz-40,000Hz – double that of typical gaming headsets.
2. Long-lasting comfort to wear all day with premium memory foam earpads that conform to the shape of your head and a lightweight pillow-soft headband.
3. Connect wirelessly for high-fidelity, ultra-low latency audio and an exceptional 60ft signal range with hyper-fast SLIPSTREAM CORSAIR WIRELESS TECHNOLOGY.
4. Make yourself heard with exceptional dynamic range and vocal clarity, thanks to a 9.5mm broadcast-grade, omnidirectional, high-bandwidth detachable microphone with excellent low-end response.
5. Built with lightweight, machined aluminum throughout, from the headband to the ear cups, ensuring both maximum comfort and long-term durability.
6. Connect to virtually any device including PC, Xbox One, PS4, Nintendo Switch, and mobile with wired 3.5mm, USB, or SLIPSTREAM WIRELESS.*
7. 24bit/96KHz Audio delivers true high-fidelity sound via USB wired connection.

8. A custom, high-capacity lithium-ion battery and an accelerometer-based smart-sleep/wake function provide up to 20 hours of battery life for all-day, all-night gaming.
9. Micro-perforation RGB lighting on each ear cup allows for virtually unlimited color options and customization to match any style.
10. CORSAIR iCUE software offers a range of pre-tuned audio profiles or custom tuning of your equalizer settings, immersive 7.1 surround sound, sidetone control and RGB lighting synchronization with compatible CORSAIR peripherals, coolers, fans and more.
11. Includes a cross-stitched, padded storage pouch sealed with a magnetic clasp.

* Connection compatibility dependent upon device.

Unique Selling Points (style two – order of importance)

1. **Uncompromising Sound Quality:** A matched pair of precisely tuned 50mm high-density neodymium speaker drivers deliver immersive 7.1 surround sound with a frequency range of 20Hz-40,000Hz – double that of typical gaming headsets.
2. **Comfort is King:** Premium memory foam earpads that conform to the shape of your head, along with a lightweight headband deliver pillow-soft, long-lasting comfort, enabling you to play for hours on end.
3. **Hyper-Fast Gaming-Grade Wireless:** High-fidelity, ultra-low latency audio, with an exceptional 60ft signal range using SLIPSTREAM CORSAIR WIRELESS TECHNOLOGY.
4. **Broadcast-Grade Detachable Microphone:** A 9.5mm omnidirectional, high-bandwidth microphone provides wide dynamic range and superb vocal clarity with excellent low-end response.
5. **Premium Lightweight Construction:** Built with machined aluminum throughout, from the headband to the ear cups, ensuring both maximum comfort and long-term durability.
6. **Wide Device Compatibility:** Connect to virtually any device including PC, Xbox One, PS4, Nintendo Switch, and mobile with wired 3.5mm, USB, or SLIPSTREAM WIRELESS.*
7. **High-Fidelity 24bit/96KHz USB Audio:** Experience true high-fidelity sound via USB wired connection.
8. **All-Day, All-Night Battery Life:** Game for up to 20 hours at a time thanks to a custom, high-capacity lithium-ion battery and an accelerometer-based smart-sleep/wake function.
9. **Dynamic RGB Lighting:** Micro-perforation RGB lighting on each ear cup allows for virtually unlimited color options and customization to match any style.
10. **Intelligent Control, Unlimited Possibilities:** CORSAIR iCUE software offers a range of pre-tuned audio profiles or custom tuning of your equalizer settings, immersive 7.1 surround sound, sidetone control and RGB lighting synchronization with compatible CORSAIR peripherals, coolers, fans and more.
11. **Storage Pouch Included:** Keep your VIRTUOSO RGB Wireless SE in a cross-stitched and padded pouch sealed with a magnetic clasp.

* Connection compatibility dependent upon device.

Enhanced Image Content

IMAGE 1

Suggested Image: Environmental

Copy: **CORSAIR VIRTUOSO RGB WIRELESS SE:** Fusing high-fidelity sound with a broadcast-grade microphone to create the only headset you'll ever need.

IMAGE 2

Suggested Image: Cross-section showing internals?

Copy:

UNCOMPROMISING SOUND QUALITY: Powered by a matched pair of precisely tuned 50mm high-density neodymium speaker drivers.

<breakouts>

20Hz – 40,000Hz: Double the frequency range of typical gaming headsets.

UP TO 24bit/96KHz AUDIO*

*via USB wired connection.

IMAGE 3

Suggested Image: Close in on earcup, breakout close in on aluminum + small breakout on storage pouch

Copy:

HOURS OF LISTENING COMFORT: Play without fatigue thanks to premium memory foam earpads and a pillow-soft headband.

LIGHTWEIGHT MACHINED ALUMINUM: Provides the long-term durability and long-lasting comfort to take the VIRTUOSO RGB Wireless SE anywhere, anytime.

CROSS-STITCHED STORAGE POUCH

IMAGE 4

Suggested Image: Lifestyle with someone playing on console from their couch, far from TV.

Copy:

HYPER-FAST SLIPSTREAM WIRELESS: Gaming-grade 2.4GHz wireless technology from CORSAIR combining high fidelity with ultra-low latency.

<breakouts>

UP TO 60 FT OF RANGE

UP TO 20 HRS OF BATTERY LIFE

IMAGE 5

Suggested Image: Close up of mic, with graphic on mic element highlighting 9.5mm size

Copy: **IMPECCABLE VOCAL CLARITY:** Equipped with a 9.5mm broadcast-grade, omnidirectional high-bandwidth detachable microphone for exceptional dynamic range.

IMAGE 6

Suggested Image: Environmental with (multiple?) consoles and PC

Copy: **WIDE DEVICE COMPATIBILITY:** Connect to virtually any device including PC, Xbox One, PS4, Nintendo Switch, and mobile.*

*Connection compatibility dependent upon device.

IMAGE 7

Suggested Image: Close up showing RGB on earcup. iCUE breakout (perhaps a screengrab showing lighting and/or equalizers)

Copy:

MICRO PERFORATION RGB LIGHTING: Subtle RGB lighting on each ear cup allows for virtually unlimited color options and customization.

POWERED BY CORSAIR iCUE SOFTWARE:

Choose from a range of pre-tuned audio profiles, adjust equalizer settings, sidetone control, enable 7.1 surround sound, customize RGB lighting, and more with iCUE.

IMAGE 8

Suggested Image: Use Discord Certified badge

Copy: **DISCORD CERTIFIED:** Thoroughly tested microphone and audio drivers for clear communication and outstanding sound.

25-Word Sell Copy

The CORSAIR VIRTUOSO RGB Wireless SE delivers a high-fidelity audio experience, all-day comfort from its premium memory foam earpads, and hyper-fast connectivity with SLIPSTREAM WIRELESS technology.

50-Word Sell Copy

The CORSAIR VIRTUOSO RGB Wireless SE delivers a high-fidelity audio experience for the most discerning players, combining uncompromising sound quality with all-day, all-night comfort from its premium memory foam earpads and headband. Connect to virtually any device with ultra-low latency SLIPSTREAM CORSAIR WIRELESS TECHNOLOGY, 3.5mm wired, or 24bit/96KHz USB wired. Make yourself heard with superb vocal clarity thanks to a broadcast-grade, omnidirectional detachable microphone with wide dynamic range.

100-Word Sell Copy

The CORSAIR VIRTUOSO RGB Wireless SE delivers a high-fidelity audio experience for the most discerning players, combining uncompromising sound quality with all-day, all-night comfort from its premium memory foam earpads and headband. Connect to virtually any

device with ultra-low latency SLIPSTREAM CORSAIR WIRELESS TECHNOLOGY, 3.5mm wired, or 24bit/96KHz USB wired. Make yourself heard with superb vocal clarity thanks to a broadcast-grade, omnidirectional detachable microphone with wide dynamic range. Lightweight aluminum construction ensures long-term durability, while up to 20 hours of wireless battery life and 60ft of range give you absolute listening freedom. Micro-perforation RGB lighting on each ear cup creates refined visual flair as you listen. CORSAIR iCUE software enables custom audio equalizer settings, immersive 7.1 surround sound, RGB lighting control and more, making you the maestro of your gaming experience.

Meta Description (SEO):

The CORSAIR VIRTUOSO RGB Wireless SE is a high-fidelity gaming headset built for the most discerning players, delivering uncompromising sound quality and long-lasting comfort from premium memory foam. It is also an RGB headset that adds visual flair with micro-perforation RGB lighting on each ear.

SEO Terms:

Gaming headset
Wireless gaming headset
PC gaming headset
Surround Sound gaming headset

Additional Keywords:

Streaming Headset
Esports Headset
CORSAIR headset
Best gaming headset
USB headset
USB headphones
USB wireless headset
RGB headset
Wireless gaming headset PC
Gaming headset PC
Gaming Headset xbox one
Gaming headset PS4
Wired gaming headset
Gaming headphone
Gaming headset with mic
Comfortable gaming headset
Comfortable headset
USB wireless gaming headset