Messaging Doc – CORSAIR DARK CORE RGB PRO Wireless Gaming Mouse



Full Name: CORSAIR DARK CORE RGB PRO Wireless Gaming Mouse Short Name: DARK CORE RGB PRO Gaming Mouse Abbreviated Name: DARK CORE RGB PRO

Tagline

Win Without Wires

Handwritten Box Copy

Win Without Wires

Banner (static)

Win Without Wires

Banner (three-frame)

Win Without Wires Precision 18,000 DPI Sensor Optimized for Wireless Easy-to-Use USB-C Charging

Bullets (Short)

- 1. Connect with SLIPSTREAM WIRELESS, Bluetooth®, or USB Wired
- 2. Native 18,000 DPI Optical Sensor Optimized for Wireless Mice
- 3. Incredibly Fast and Responsive Hyper-Polling Technology up to 2,000Hz

- 4. Easy-to-Use Reversible USB-C Connector
- 5. Contoured Shape with Two Included Interchangeable Side Grips
- 6. Nine-Zone Dynamic RGB Backlighting with Integrated Light Bar
- 7. Eight Fully Programmable Buttons
- 8. Up to 50 Hours of Battery Life
- 9. 50 Million Click-Rated Omron Switches
- 10. Powerful CORSAIR iCUE Software
- 11. Onboard Storage for Three Profiles

Bullets (Style One)

- 1. Three ways to connect: sub-1ms SLIPSTREAM WIRELESS technology, low-latency Bluetooth[®] wireless technology, or USB wired.
- 2. Play with pinpoint accuracy and precision thanks to a custom PixArt PAW3392 native 18,000 DPI optical sensor, optimized for wireless mice with extremely low power consumption and customizable in 1 DPI resolution steps.
- 3. Hyper-polling technology communicates with your PC at up to 2,000Hz, twice the speed of standard gaming mice, ensuring blazingly fast response times.
- 4. Charges with an easy-to-use, reversible USB-C connector.
- 5. Comfortable contoured shape with two included interchangeable side grips for a tailored fit.
- Nine-zone dynamic RGB backlighting, including an integrated light bar with five individually addressable RGB LEDs, offers near endless customization of colors and lighting effects.
- 7. Get an in-game advantage with eight buttons, fully programmable with custom macros and button remaps.
- 8. Up to 50 hours of continuous battery-powered wireless gaming, or plug in for wired mode to continue gameplay while charging.
- 9. High-performance Omron switches rated for more than 50 million clicks.
- 10. Powerful CORSAIR iCUE software lets you assign macros, adjust polling rate, customize RGB lighting effects synchronized across all of your iCUE-compatible devices, and much more.
- 11. Onboard profile storage with to take up to three lighting and macro profiles with you.

Bullets (Style Two)

- 1. Three Ways to Connect: Sub-1ms SLIPSTREAM WIRELESS technology, low-latency Bluetooth[®] wireless technology, or USB wired.
- 2. Wireless-Optimized 18,000 DPI Optical Sensor: Play with pinpoint accuracy and precision thanks to a custom PixArt PAW3392 optical sensor, optimized for extremely low power consumption and customizable in 1 DPI resolution steps.
- 3. **Hyper-Polling Technology:** Communicates with your PC at up to 2,000Hz, twice the speed of standard gaming mice, ensuring blazingly fast response times.
- 4. **USB-C Connector**: Charges with an easy-to-use, reversible USB-C connector.
- 5. **Comfortable Contoured Shape:** Includes two interchangeable side grips for a tailored fit.
- 6. **Nine-Zone Dynamic RGB Backlighting:** Multiple lighting zones, including an integrated light bar with five individually addressable RGB LEDs, offer near endless customization of colors and lighting effects.
- 7. Eight Fully Programmable Buttons: Get an in-game advantage with eight buttons programmable with custom macros and button remaps.

- 8. **Up to 50 hours of Battery Life:** Play for days of continuous battery-powered wireless gaming, or plug in for wired mode to continue gameplay while charging.
- **9. 50 Million Click-Rated Omron Switches:** Built to last through intense gaming with ultra-durable Omron switches.
- 10. **Powerful CORSAIR iCUE Software:** Assign macros, adjust polling rate, customize RGB lighting effects synchronized across all of your iCUE-compatible devices, and much more.
- 11. Onboard Profile Storage: Take up to three lighting and macro profiles with you.

Enhanced Image Content

IMAGE 1

Suggested Image: Environmental

Copy: **CORSAIR DARK CORE RGB PRO:** Rechargeable wireless gaming mouse with an optimized 18,000 DPI optical sensor.

IMAGE 2

Suggested Image: Environmental with USB dongle visible, callouts done similar to Harpoon Wireless

Copy:

SLIPSTREAM WIRELESS TECHNOLOGY: Connect at sub-1ms wireless speed with exceptional range and signal strength.

LOW-LATENCY BLUETOOTH

USB WIRED

IMAGE 3

Suggested Image: Underside shot with sensor

Copy:

18,000 DPI OPTICAL SENSOR: Optimized for low power consumption in wireless mice, the custom Pixart PAW3392 sensor is adjustable in 1 DPI steps.

<breakout>

HYPER-POLLING TECHNOLOGY: Up to 2,000Hz.

IMAGE 4

Suggested Image: Environmental with mouse plugged in, circle breakout zooming in on USB-C connector

Copy:

REVERSIBLE USB-C CONNECTOR: Easily plug in and charge, even while playing.

<breakout>

UP TO 50 HRS BATTERY LIFE

IMAGE 5

Suggested Image: Angle emphasizing curves, perhaps with graphic to reinforce, with side grips placed near mouse

Copy:

CONTOURED COMFORT: Includes two interchangeable side grips for a tailored fit.

IMAGE 6

Suggested Image: Angle showing as many lit-up RGB zones as possible, primary focus on the light bar, iCUE logo in corner

Copy:

DYNAMIC RGB BACKLIGHTING: Nine individually addressable RGB LEDs enable nearlimitless customization of colors and lighting effects.

<breakout>

FIVE-ZONE RGB LIGHT BAR

<iCUE section>

Control RGB lighting, assign macros and button remaps, adjust sensitivity, and more with CORSAIR iCUE software.

IMAGE 7

Suggested Image: Focus on buttons with numerical labels on all of them, additional feature callouts below mouse

Copy:

EIGHT PROGRAMMABLE BUTTONS: Customize with macros and button remaps for an ingame advantage.

50 MILLION CLICK-RATED OMRON SWITCHES

ONBOARD PROFILE STORAGE

25-Word Sell Copy

The CORSAIR DARK CORE RGB PRO helps you win without wires, boasting sub-1ms SLIPSTREAM WIRELESS, a custom 18,000 DPI optical sensor optimized for wireless mice, and hyper-polling technology up to 2,000Hz.

50-Word Sell Copy

The CORSAIR DARK CORE RGB PRO helps you win without wires, boasting sub-1ms SLIPSTREAM WIRELESS. A custom 18,000 DPI optical sensor is optimized for low power consumption, and hyper-polling technology communicates with your PC at up to 2,000Hz. Its contoured shape and two interchangeable side grips ensure comfort and control, while a USB-C connection makes charging a breeze.

100-Word Sell Copy

The CORSAIR DARK CORE RGB PRO boasts three ways to connect, including sub-1ms SLIPSTREAM WIRELESS. A custom 18,000 DPI optical sensor comes optimized for low power consumption, and hyper-polling technology communicates with your PC at up to 2,000Hz. Its contoured shape and two interchangeable side grips ensure comfort and control, while a USB-C connection charging a breeze with up to 50 hours of battery life. Stand out with nine-zone dynamic RGB backlighting, including a vibrant light bar, and gain an in-game advantage with eight buttons programmable with macros and remaps. Control lighting, button assignments, and more with powerful iCUE software, while onboard storage saves up to three profiles so you can win without wires, anywhere.

Meta Description (SEO)

The CORSAIR DARK CORE RGB PRO Wireless Gaming Mouse helps you win without wires, boasting sub-1ms SLIPSTREAM WIRELESS, a custom 18,000 DPI optical sensor optimized for wireless mice, and a modern connection for a USB C wireless mouse.

SEO

Wireless Gaming Mouse USB C wireless mouse

Additional Keywords:

CORSAIR mouse CORSAIR wireless mouse Bluetooth gaming mouse Bluetooth mouse Gaming mouse Gaming mouse wireless High dpi mouse Light up gaming mouse Macro mouse Optical mouse Rechargeable mouse Rgb gaming mouse Rgb mouse USB-C wireless mouse Wireless rgb mouse