

# Lexar® Professional Go Portable SSD with Hub

September 2024

## Launch Communication

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**Lexar™**

# Target Market

# Lexar® Professional Go Portable SSD with Hub



A revolutionary solution designed for recording ProRes videos on iPhone 15 Pro / Pro Max and iPhone 16 Pro / Pro Max. Compact, about the size of your thumb, this portable SSD comes with a custom hub that connects to various accessories, meeting the diverse needs of videographers, filmmakers, and photographers.

# Target Market

# Lexar® Professional Go Portable SSD with Hub

**Product**

**Core User**

**Scenario**

**Current Solution**

**Lexar Solution (Cable-Free )**

Lexar Professional Go  
Portable SSD with Hub

- ProRes Video User
- Vlogger/Videographer

Apple ProRes 4K 60fps  
Video Recording  
with Accessories



Lexar Professional Go  
Portable SSD

- Expand Storage User
- ProRes Video User
- Vlogger/Videographer

Apple ProRes 4K 60fps  
Video Recording



## Capture, Save, Go

- Ultra-compact so you can always keep it with you for spontaneous creativity anytime, anywhere
- The portable SSD plus the hub, which has its own four USB Type-C ports, along with included adapters and cables, gives you the ultimate flexibility to customize your setup to suit the shoot
- Capture brilliant Apple ProRes footage and store with ease
- Cable-less plug-and-play Type-C connector frees you from tangled, cumbersome cables
- Blazing-fast performance up to 1050MB/s read and 1000MB/s write<sup>1</sup> for seamless 4K recording, no dropped frames, and swift backups
- Ready for travel –Dust- and water-resistant (rated IP65<sup>2</sup>), and drop-resistant up to 1 meter



<b>2TB</b>	USB 3.2 Gen 2	<b>Silver</b>
<b>1TB</b>	up to 1050MB/s read up to 1000MB/s write <sup>1</sup>	<b>Black</b>
5-year limited warranty		

<sup>1</sup>Speeds based on internal testing. Actual speed may vary depending on host device.

<sup>2</sup>The Lexar Professional Go Portable SSD is rated IP65 and 1-meter anti-drop based on internal testing conducted under controlled conditions. Actual water, dust, and drop resistance capabilities may vary. Damage caused by liquid, dust, and drops are not covered under warranty.

# A Brand-New Way to Shoot ProRes Video

The ultimate setup to shoot seamless video from your mobile phone, the innovative Lexar Professional Go Portable SSD with Hub is a revolutionary solution that lets you use the portable SSD on its own for unmatched freedom and portability or with the hub to add peripherals like lighting, microphones, power banks, and more. Weighing a mere 13 grams but packing a capacity of 1TB-2TB, this powerful drive delivers USB 3.2 Gen 2 performance of up to 1050MB/s read, 1000MB/s write<sup>1</sup> to shoot seamless ProRes 4K 60 fps video from your iPhone 15 Pro/Pro Max or iPhone 16 Pro/Pro Max and perform post-production processes right on the drive

<sup>1</sup>Speeds based on internal testing. Actual speed may vary depending on host device.



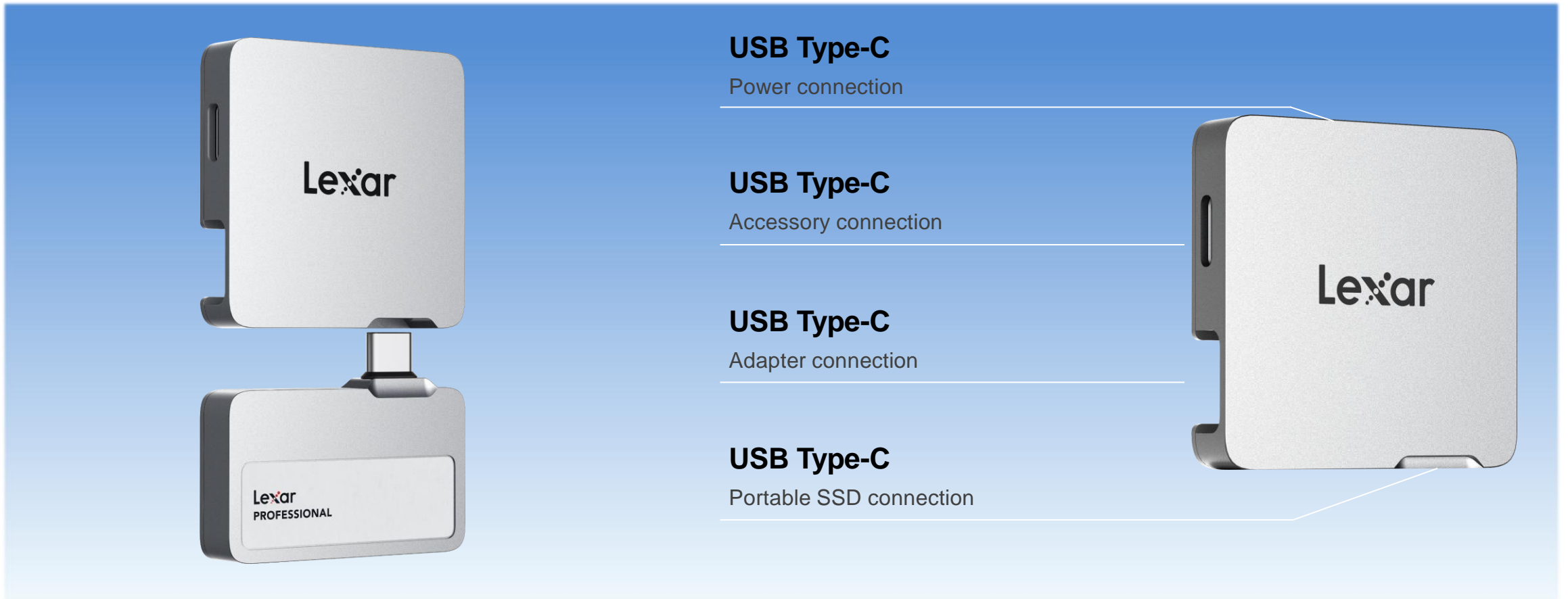


## Mini Size, Max Capacity

The entire kit measures just 2.71" x 1.71" x 0.32", and the portable SSD itself measures a mere 1.00" x 1.71" x 0.32" and weighs only 13 grams. About the size of your thumb, it feels practically weightless while offering an incredible capacity of up to 2TB. So you can store more high-res videos and photos and focus on creativity.

# Versatile Hub for a Professional Setup

The flexible combination of the portable SSD and hub (which has four USB Type-C ports), along with the included adapters and cables, makes it easy to add accessories. It also comes with USB Type-C adapters (male-to-male and male-to-female) and a cold shoe adapter cable for maximum versatility. Expanding your shooting capabilities for various scenarios with just one set of equipment.





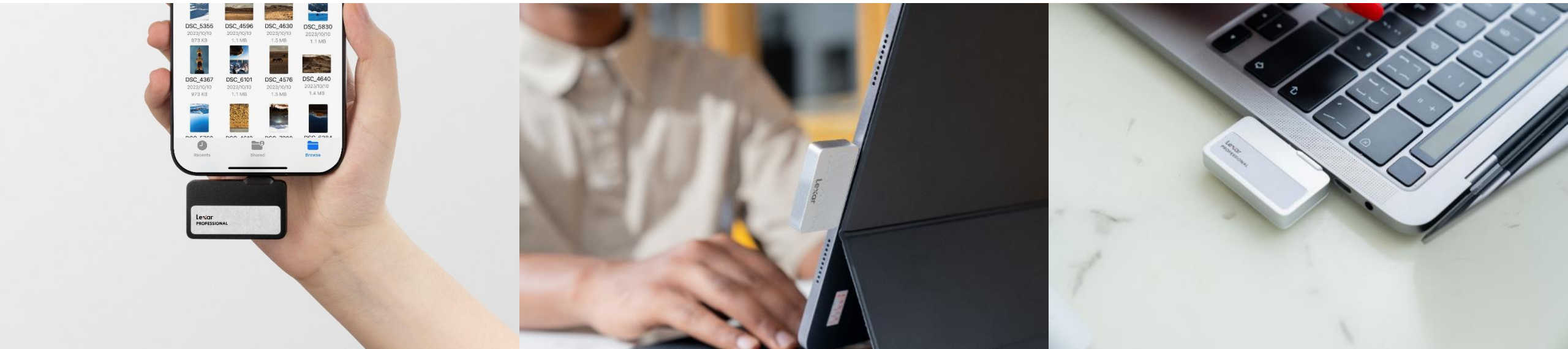
## Capture Brilliant Apple ProRes Footage, Store with Ease

An innovative solution specifically designed for iPhone 15/16 users, the Lexar Professional Go Portable SSD with Hub lets you easily record Apple ProRes videos with an iPhone 15 Pro/Pro Max or iPhone 16 Pro/Pro Max . Whether you want to capture unforgettable moments or create professional-quality videos, the Lexar Professional Go Portable SSD with Hub is the ultimate setup for creators and videographers alike.



# Plug-and-Play Convenience

For the utmost in freedom, use the compact, portable SSD on its own – no cables, no hassles. For longer shoots or to enhance sound or lighting, use with its hub and you can attach your favorite accessories.





## Built for Speed

With USB 3.2 Gen 2 performance up to 1050MB/s read and 1000MB/s write,<sup>1</sup> the Lexar Professional Go Portable SSD delivers seamless recording of ProRes 4K 60 fps video from iPhone 15 Pro/Pro Max or iPhone 16 Pro/Pro Max and speeds through backups and post-production work. And the Lexar Professional Go Portable Hub supports transfer speeds up to 10Gbps<sup>1</sup> to improve your workflow efficiency.

<sup>1</sup>Speeds based on internal testing. Actual speed may vary depending on host device.

## Built to Endure, Ready for Adventure

Rated IP65,<sup>2</sup> the portable SSD is solidly dust- and water-resistant<sup>2</sup>, so you can confidently use it in a variety of locations without worry. It is also drop-resistant up to 1m to handle everyday knocks and bumps and comes with a silicone case for superior protection from the outside in.

<sup>2</sup>The Lexar Professional Go Portable SSD is rated IP65 and 1-meter anti-drop based on internal testing conducted under controlled conditions. Actual water, dust, and drop resistance capabilities may vary. Damage caused by liquid, dust, and drops are not covered under warranty.



# Specifications

# Lexar® Professional Go Portable SSD wih Hub

Product	Lexar® Professional Go Portable SSD wih Hub
Capacity	1TB, 2TB
Interface Protocol	USB 3.2 Gen 2
Hub Interface	4 USB Type-C Connectors
Speed	Portable SSD : Up to 1050MB/s read, up to 1000MB/s write <sup>1</sup> Portable Hub: Up to 10 Gbps <sup>1</sup>
Ingress Protection Rating	Only Portable SSD: IP65 dust- and water-resistant <sup>2</sup> , 1-meter anti-drop <sup>2</sup>
Hub Power Supply	Up to 30W
Systems Supported	Mac® OS X 10.6+, Windows® 11/10/7/8, iOS, Android 4.4+
Devices	Smartphone, iPhone 15 Series, iPhone 16 & Pro Series, PC, Mac, Tablet, iPad, and more
Operating Temperature	Portable SSD: 0°C to 50°C (32°F to 122°F) Hub: -10°C to 50°C (14°F to 122°F)
Storage Temperature	Portable SSD: -40°C to 85°C (-40°F to 185°F) Hub: -20°C to 70°C (-4°F to 158°F)
Dimension (L x W x H)	68.8 x 43.5 x 8.25mm / 2.71 x 1.71 x 0.32"
Weight	Portable SSD with Hub: 36g/0.079lbs Individual Portable SSD : 13g / 0.029lbs



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# Package Images

# Lexar® Professional Go Portable SSD with Hub



# Package List

# Lexar® Professional Go Portable SSD with Hub

Picture	Item	Lexar Professional Go Portable SSD with Hub	Lexar Professional Go Portable SSD	Lexar Professional Go Portable Hub
	Portable HUB	√		√
	Portable SSD	√	√	
	Silicone Protective Case	√	√	
	Male to Female Adapter	√	√	
	Male to Male Adapter	√		√
	Cold Shoe Adapter Cable	√		√
	Storage Box	√	√	
	Label Stickers	√	√	
	Storage Bag	√		

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THANK YOU