



PARTYBOX 720 BATTERY NOT INCLUDED

Party speaker with superior JBL Pro Sound and futuristic lightshow



The life of every party.

We bring peak party energy wherever we go with the JBL PartyBox 720. Superior JBL Pro Sound, deep precise bass that hits just right, and a lightshow that goes all in—starry lights, flowing trails, and pulsing strobes. It may be big, but it's built to roll, with a comfy handle, smooth wide wheels, and a splashproof design that can handle a little poolside action. The PartyBox 720 is ready for battery power whenever you are. It's prepared to run on two JBL Battery 600 packs (sold separately), so you can start the party even when there's no AC outlet in sight—and keep it going for up to 15 hours. We can stereo pair two 720s or wirelessly link up multiple JBL Auracast™-enabled speakers for even more sound. And whether we're streaming, singing karaoke, or plugging in mics and gear, the USB port and dual XLR inputs have us covered.

Features

- ▶ Superior JBL Pro Sound
- ▶ Futuristic lightshow
- ▶ IPX4 Splash proof
- ▶ Replaceable batteries (sold separately) for up to 15 hours playtime
- ▶ Multi-speaker connection by Auracast™
- ▶ Control your party, right from the JBL PartyBox app
- ▶ Ergonomic integrated handle and wider sturdy wheels
- ▶ Seamless high-quality audio connectivity
- ▶ Easy connection to mic, guitar or DJ console with two XLR inputs
- ▶ Recycled plastic, plus FSC certified paper packaging





PARTYBOX 720 BATTERY NOT INCLUDED

Party speaker with superior JBL Pro Sound and futuristic lightshow



Features and Benefits

Superior JBL Pro Sound

We're cranking out 800 watts of JBL Pro Sound—loud, clean, and full of deep bass from those two massive 9" woofers. The tweeters keep the highs crisp and clear, so every track hits just right and the dance floor stays packed.

Futuristic lightshow

Mix all that epic sound with a lightshow to match—vibrant stars, flowing trails, and strobes that move with the beat. It's a full-on vibe.

IPX4 Splash proof

Whether we're hanging in the park or chilling by the pool, the PartyBox 720 is IPX4 splash proof—so a little water's no big deal.

Replaceable batteries (sold separately) for up to 15 hours playtime

The PartyBox 720 is ready for battery power whenever you are. It's prepared to run on two JBL Battery 600 packs (sold separately), so you can start the party even when there's no AC outlet in sight—and keep it going for up to 15 hours.

Multi-speaker connection by Auracast™

When the crew gets bigger, the sound does too. We can pair two PartyBox 720s for true stereo vibes or link up more JBL Auracast™-enabled speakers wirelessly—so the music grows with the moment.

Control your party, right from the JBL PartyBox app

Don't babysit the speaker—just use the JBL PartyBox app to control the music, EQ, and lightshow from wherever: the bar, the dance floor, or beyond.

Ergonomic integrated handle and wider sturdy wheels

Taking the party outside just got easier—wider wheels roll smooth on rough ground, and the built-in handle makes it easy to grab and go.

Seamless high-quality audio connectivity

Use the USB-C input to connect to our favorite streaming or karaoke app with high-quality sound—so everyone can get in on the fun.

Easy connection to mic, guitar or DJ console with two XLR inputs

Bring live talent into the mix. Connect a microphone, guitar, or DJ console to your PartyBox 720 using the two XLR inputs.

Recycled plastic, plus FSC certified paper packaging

The JBL PartyBox 720 incorporates post-consumer recycled plastic. It's also packaged in FSC-certified paper printed with soy ink.

Technical Specifications

- ▶ Power input: 100 – 240 V ~ 50 / 60 Hz
- ▶ Output power: 800 W RMS (IEC60268)
- ▶ Transducer: 2 x 9 inch (243 mm) woofers, 2 x 1.25 inch (30 mm) dome tweeters
- ▶ Frequency response: 32 Hz – 20 kHz
- ▶ Signal-to-noise ratio: > 80dB
- ▶ Input sensitivity:
 - Aux-In: 250 mV RMS (3.5 mm connector)
 - Mic-In: 20 mV RMS
 - Guitar-In / Line-In: 100 mV RMS
 - Bluetooth/USB input: -12 dBFS
- ▶ Bluetooth® version: 5.4
- ▶ Bluetooth® profile: A2DP V1.4, AVRCP V1.6
- ▶ Bluetooth® transmitter frequency range: 2.4 GHz - 2.4835 GHz
- ▶ Bluetooth® transmitter power: ≤ 18 dBm (EIRP)
- ▶ Bluetooth® transmitter modulation: GFSK, π/4 DQPSK, 8DPSK
- ▶ USB-C charge out: PDO (5 V / 3 A, 9 V / 3 A, 15 V / 2 A, 20 V / 1.5 A), PPS (5 - 11 V / 2.7 A, 5 - 16 V / 1.85 A)
- ▶ Cable type: AC power cable (type varies by regions)
- ▶ Cable length: 2.0m/6.6ft
- ▶ Product dimensions (W x H x D): 416 x 942 x 406 mm / 16.38" x 37.1" x 16.0"
- ▶ Net weight: 31 kg / 68.3 lbs
- ▶ Packaging dimensions (W x H x D): 491 x 1027 x 468mm / 19.33" x 40.43" x 18.43"
- ▶ Gross weight: 34.9kg / 76.9 lbs

Battery Specifications (Batteries Not Included)

- ▶ Battery type: 2 x JBL BATTERY 600, Li-ion 99.02 Wh (equivalent to 21.6 V / 4584 mAh)
- ▶ Battery charge time: 3 hours (speaker off mode)
- ▶ Music play time: up to 15 hours (varies by volume level and audio content)

What's in the Box

- 1 x JBL PartyBox 720
- 1 x Quick-start guide
- 1 x Safety Instruction and Warranty Card
- AC power cord - quantity and plug type vary by regions



HARMAN International Industries, Incorporated
8500 Balboa Boulevard, Northridge, CA 91329 USA
www.jbl.com

© 2025 HARMAN International Industries, Incorporated. All rights reserved. JBL is a trademark of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. Features, specifications and appearance are subject to change without notice.