

Series 7 72-C1200s

Efficient & Close Shave. Gentle on Skin. Even in tricky areas.

BRAUN

Feature highlights



360° SkinFlex Head
for a smooth shave even in tricky areas.



3 Shave Modes
Turbo, Gentle & Standard



100% waterproof for wet & dry use



5-minute quick charge for one shave



Built to last. Made in Germany.



3 Flex blades
adapt to follow facial contours.



SensoAdapt Technology
adapts power to the beard density.



Li-Ion battery with 60 minutes runtime



Smart LED display

Areas of use



Beard

What's in the box

PRECISION TRIMMER

TRAVEL CASE

SMART PLUG

CLEANING BRUSH



Features in detail



360° Adaptation

The 360° SkinFlex head and 3 Flex blades adapt to your contours for an ultra smooth shave even in tricky areas.



3 Shave modes

Turbo Mode for a faster shave¹, gentle mode for a comfortable shave and standard mode for the optimal balance between quick and gentle.



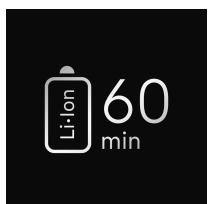
SensoAdapt Technology

Reads your beard and adapts motor power to the beard density.



Wet & dry use

The Series 7 is 100% waterproof and can be used dry or wet, with foam, gel or even in the shower.



Long-lasting Li-Ion battery

The Li-Ion battery offers up to 60 minutes of cordless runtime. A 5-minute quick charge is enough for one shave.

Accessories in detail



Precision Trimmer attachment

For moustache and sideburns trimming.

Keyparts & refills



Series 7 replacement head 74S, Silver

Get back 100% shaving performance. For optimal shaving, we recommend replacing your shaver's foil & cutter block every 18 months. Easy to change in 1 click. Compatible with Series 7 generations 70, 71, 72.

¹ vs. previous Series 7